

CMMI - CYPRUS MARINE AND MARITIME INSTITUTE

International design competition for the logo of the Cyprus Marine and Maritime Institute (CMMI)

1. Competition proclamation:

- 1.1 The Cyprus Marine and Maritime Institute (CMMI) announces a design competition for its logo. CMMI is an independent, international, scientific and business centre of excellence, aiming to project its role and contribution to Cyprus industry and society. The logo will be part of the identity of the CMMI, accompanying all its events, activities and will be used in online and hardcopy posters and other dissemination material.
- 1.2 Blue colour is expected to prevail in the logo, as well as the CMMI initials, without any further restraints on the design.

2. The Cyprus Marine and Maritime Institute (CMMI)

- 2.1 **The Cyprus Marine and Maritime Institute (CMMI)** is an independent, international, scientific and business centre of excellence in marine and maritime activities. The CMMI is not just another research organization, but:

- A global centre for knowledge, research, technology, and product development
- A global centre for innovation and entrepreneurship
- A global training and education centre
- A centre for social and cultural transformation
- A global centre for start-up businesses
- A beta country development centre

The Institute will be based in Cyprus, in the Eastern Mediterranean, an island with a strong maritime tradition, and dynamic local industry; on the crossroads of three continents and major maritime routes. CMMI will develop globally excellent, purpose-built facilities, technological and human infrastructure, to support all blue economy actors without exception. The CMMI will promote partnerships, globally, among top academic and research institutions and businesses, helping to address the needs of businesses, countries, and regions in blue economy activities. The CMMI aims to become the partner of choice for all blue economy development activities at the local, regional, European, and global levels.

CMMI - CYPRUS MARINE AND MARITIME INSTITUTE

2.2 Our Missions. The CMMI will address global challenges faced by the industry, and society, by transforming them into concrete, measurable, and achievable missions. The CMMI personnel will be drawn from the ten key areas of expertise that will be developed by CMMI. These areas are at the core of the future of the marine and maritime sectors globally and are the following:

- Big data and cyber security
- Robotics and autonomous systems
- Materials, structures, and testing
- Environmental modelling and mapping
- Energy and subsea resources
- Vessel design and performance
- Marine bioresources
- Ports, logistics, and tourism
- Safety, risk, and regulation
- Cultural heritage

The CMMI will transform research and innovation results it into products and solutions that the real world and society needs.

3. Participation rights

3.1 The competition is open to graphic design students and graphic design professionals.

3.2 Each person or team may propose more than one logo design.

4. Competition criteria

4.1 The logo should:

- 4.1.1 Be suitable for the aimed use, incorporate the missions of CMMI and characterize its role.
- 4.1.2 Be novel, characterized by contact efficiency and properly transmit the CMMI message.
- 4.1.3 Be authentic, imaginative and distinctive for its artistic integrity.
- 4.1.4 Be recognizable, easily put into memory and be able to be clearly reproduced in various scales and media.
- 4.1.5 Not be offensive, or opposed to copyrights.

4.2 All the above criteria will be judged by the CMMI logo selection committee. The committee is comprised of the following members:

☎: +357 24655053

✉: info@cmmi-x.org

🌐: www.cmmi-x.org

House of Arts and Literature, Vasileos Pavlou Square, CY-6023, Larnaca, Cyprus
VAT number: 10396180Z

CMMI - CYPRUS MARINE AND MARITIME INSTITUTE

- 4.2.1 Mr. Zacharias Siokouros, Chief Executive Officer of the CMMI
- 4.2.2 Mr. Andreas Karakatsanis, Interim Chief Operations Officer of the CMMI and Chief Engineer, Director of Technical Services, Municipality of Larnaka
- 4.2.3 Ms. Holly Faulkner, Marketing & Communications Manager, Irish Maritime Development Office (IMDO)
- 4.2.4 Mrs. Toula Angelidou, Urban Designer, Municipality of Larnaka
- 4.2.5 Mr. Spyros Agathou, Press Officer, Larnaka Municipality and Artist, Graduate of Fine Arts “Pietro Vannucci” in Perugia, Italy, Postgraduate in Theory and Practice of Contemporary Art, at the University Complutense, Madrid, Spain
- 4.2.6 Mr. Fivos Stavrides, Interior Architect-Designer, Owner of the Fivos Stavrides Studio Design Ltd
- 4.2.7 Assist. Prof. Tasos Anastasiades, Visual Communication, and Comic Book Design, European University Cyprus
- 4.2.8 Dr. Iosif Hadjikyriakos, Director of Phivos Stavrides Foundation – Larnaca Archives
- 4.2.9 Prof. Costas Mantzalos, Dean of the School of Arts, Communication and Cultural Studies, Frederick University
- 4.2.10 Dr. Michael Ierides, Secretary General of the Cyprus Marine Environment Protection (CYMEPA) and Secretary of the Tsavlis Cultural Foundation
- 4.2.11 Ms. Nana Asmeni, Officer, Larnaka Tourism Board

5. Requirements

- 5.1 The CMMI initials should be clearly visible.
- 5.2 The logo prototype must be developed in vector-eps form, not in image form (psd, tiff, jpeg etc), using specialized software like Adobe Illustrator or Corel Draw.
- 5.3 The logo must not contain more than 4 colours PANTONE or the four CMYK colours.
- 5.4 The font that will be used, must be able to be purchased if needed.
- 5.5 The logo proposals must not violate copyrights, including registered commercial logos.
- 5.6 The logo must not be or contain images, photos, faces, logos, insignia, phrases or other elements for which the contestant has no rights to use and/or cannot grant permission to use, publish, reproduce and exploit.

CMMI - CYPRUS MARINE AND MARITIME INSTITUTE

- 5.7 The logo must be able to be printed in grayscale and coloured (CMYK or PANTONE), in dimensions from 1.5cm to 100cm without resolution loss and remain easy to read. In addition, it has to be able to be applied to dark and light background.
- 5.8 Upon selection, the first 4 competition winners ONLY must submit a scalable vector version of the winning design that can be adapted for use to electronic and print media, reproduction on small and large surfaces, and to use in colour or in grayscale.
- 5.9 All the above requirements will be judged by the CMMI logo selection committee.
- 5.10 The electronically submitted file(s) should not be bigger than 4 MB.

6. Proposal submission and contents

- 6.1 Zip/rar file no bigger than 4 MB where the contestant will include the following:
- The logo (JPG type) in its small dimension (1.5cm) in coloured **and** black & white version
 - The logo (JPG type) in its big dimension (15cm) in coloured **and** black & white version
 - An **accompanying text** of no more than 200 words, presenting the idea behind their proposal.
- 6.2 Alternatively, contestants can also send a relevant link (e.g. dropbox, wetransfer etc) with the contents described in 6.1.
- 6.3 Annex I: Information such as name, phone number, e-mail, number of the contestant or the team members. In case of a team, a team representative must be declared.
- 6.4 Annex II: Disclaimers.
- 6.4.1 All participants must certify that the logos submitted are a result of their own creative work, do not violate in any way the copyrights of others and are not a product of copy.
- 6.4.2 Upon selection, the first 4 competition winners ONLY must certify that they renounce any copyrights regarding their logo proposal and that all ideas submitted are property of the CMMI.
- 6.4.3 CMMI will have full rights of using the awarded logos.
- 6.5 The contestants retain the right to submit more than one proposal, each one in a separate envelope as a separate participation, following the above procedure.
- 6.6 The CMMI retains the right not to select any of the logo proposals.

CMMI - CYPRUS MARINE AND MARITIME INSTITUTE

7. Deadline of submission

7.1 All applications will have to be submitted **until Monday, 22nd of June 2020 (23:59)** to logo_competition@cmmi-x.org.

8. Competition timeline

8.1 The competition timeline is as follows:

- **Friday 22nd of May 2020:** Starting date of the competition
- **Monday 22nd of June 2020:** Deadline of the competition
- **Monday 29th of June 2020:** Proclamation of the Winner

9. Awards

9.1 The 1st winning proposal will receive € 2.000, while the 2nd proposal will receive an award of € 500. Proposals of the 3rd and 4th place will receive honorary awards.

10. Information

10.1 For more information, please contact us at logo_competition@cmmi-x.org or at +357 24 65 50 53

10.2 Only applications that fulfil the above criteria will be considered.

10.3 All applications will be treated in strict confidence.

Annex I

International design competition for the logo of the Cyprus Marine and Maritime Institute (CMMI)

Contestant (or team representative in case of a team)	
Name and surname:	
Tel. number:	
E-mail:	
Team member 1 (in case of a team)	
Name and surname:	
Tel. number:	
E-mail:	
Team member 2 (in case of a team)	
Name and surname:	
Tel. number:	
E-mail:	
Team member xx (in case of a team)	
Name and surname:	
Tel. number:	
E-mail:	

** By submitting this form, you accept that your data will be securely stored and accessed by the CMMI personnel. Your data will be used exclusively to reach you with relevant information regarding the outcome of the CMMI logo competition. All applications will be treated in strict confidence according to national and European legislation.*

Annex II

International design competition for the logo of the Cyprus Marine and Maritime Institute (CMMI)

(Signed by all participants/teams. Please include scanned copy)

I/we confirm that the idea I/we have submitted to the aforementioned competition is a result of my/our personal creative effort and is not a product of copy. I/we also confirm that this idea does not offend in any way the copyrights of others.

In case my/our logo proposal is selected/awarded, I/we renounce the copyrights of the submitted ideas and the logo proposal is property of the CMMI.

If my/our logo proposal is selected/awarded, I/we accept that the CMMI has full rights of its exploitation, retaining the right to freely modify it.

Name:

Signature _____

Name:

Signature _____

Name:

Signature _____

Date: _____

** By submitting this form, you accept that your data will be securely stored and accessed by the CMMI personnel. Your data will be used exclusively to reach you with relevant information regarding the outcome of the CMMI logo competition. All applications will be treated in strict confidence according to national and European legislation.*